



**Freeze Action Under Any Light Conditions . . .**

**Get Clearer, Sharper Pictures . . .**

● Explore a fascinating new picture world with the Argus C-3 Camera. Its built-in synchronized flash gets pictures under lighting conditions where other cameras haven't a chance. Its high speed shutter stops rapid action and the coupled range finder makes accurate focusing a certainty. Synchronized flash is mighty useful, too, for outdoor work—for close-up shots under overcast skies—for catching foreground detail when shooting against bright sunlight.

For a new photographic thrill—for professional results—make your next camera an Argus C-3.

**ASK YOUR DEALER TO SHOW YOU THE ARGUS MODEL C-3**



**\$30**

Complete with  
Snap-On  
Reflector and  
Battery Case.

**Accurate Synchronizer**—Built-in and factory-adjusted. No exposed wires or cables.

**Coupled Range Finder**—Built-in sextant type range finder for pinpoint focusing from 3 feet to infinity.

**Sharp f:3.5 Cintar Lens**—Color-corrected. Produces brilliant Kodachromes.

**Shutter Speeds**—1/5 to 1/300 and bulb.

**Uses 35 mm. Film**—in 18 or 36 exp. daylight loading rolls; black and white or color.

*8 Fine Cameras*  
FOR EVERY PICTURE TAKING NEED

# argus

ARGUS INCORPORATED  
ANN ARBOR  
MICHIGAN